STATE OF ILLINOIS SECRETARY OF STATE SECURITIES DEPARTMENT

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IN THE MATTER OF:)
JEFFREY BRIAN MEYER (CRD 4111125))) FILE NO. 1200077
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FINAL ORDER OF SUSPENSION AND PROHIBITION

TO RESPONDENT:

JEFFREY MEYER 151 Northlight Passe Lake in the Hills, IL 60156

K&M OIL

Attn JEFFREY MEYER 9 Crystal Lake Road

Suite 250

Lake in the Hills, IL

60156

WHEREAS, A Temporary Order of Suspension and Prohibition was issued by the Secretary of State on July 23, 2013, which prohibited JEFFREY BRIAN MEYER (CRD# 4111125) from offering or selling securities in or from the State of Illinois until further order from the Secretary of State or his duly authorized representative;

WHEREAS, the Temporary Order of Prohibition was delivered, by certified mail, to the last known addresses of Respondent, as well as served through the Index Department of the Secretary of State pursuant to Section 10 of the Illinois Securities Law of 1953 [815 ILCS 5] (the "Act");

WHEREAS, pursuant to Section 11.F of the Act the failure to request a hearing within thirty (30) calendar days of the entry of the Temporary Order shall constitute an admission of any facts alleged therein and constitute a sufficient basis to make the Temporary Order final;

WHEREAS, JEFFREY BRIAN MEYER have failed to request a hearing on the matters contained in the Temporary Order within thirty (30) calendar days of the entry of said Temporary Order and JEFFREY BRIAN MEYER is hereby deemed to have admitted the facts alleged in the said Temporary Order,

WHEREAS, the Secretary of State, by and through his duly authorized representative, has adopted the Findings of Fact contained in the said Temporary Order as the Secretary of State's Findings of Fact as follows:

- 1. Respondent Jeffrey Brian Meyer ("Meyer") was, at all times relevant herein, a resident of Illinois with a last known address of 151 Northlight Passe in Lake in the Hills, Illinois. Meyer is licensed with the State of Illinois to act as a salesperson of securities and as an investment advisor representative.
- 2. From approximately September 2009 through August 2012 Meyer was employed as a registered representative with WRP Investments, Inc, an Ohio corporation doing business in Illinois, where he acted as a salesperson of securities and investment advisor. Meyer worked from the WRP office located at 9 Crystal Lake Road, Suite 110, in Lake in the Hills, Illinois.
- 3. Prior to Meyer's employment with WRP Investments, Inc., Meyer was a registered representative with Waddell & Reed, Inc., a Kansas corporate entity that does business in Illinois.
- K&M Oil Fund, LLC, ("K&M") was an Illinois limited liability corporation doing business from 9 Crystal Lake Road, Suite 250, in Lake in the Hills, Illinois That entity was involuntarily dissolved in January of 2012. K&M Oil Company, Inc., is an Illinois corporation doing business from the same address. Meyer is an executive for K&M Oil Company, Inc.
- 5. In August of 2012 WRP Investments, Inc., terminated its relationship with Meyer due to his refusal to disclose his outside business activities and for refusing to cooperate with the firm in its internal investigation into Meyer's undisclosed outside business activity.
- 6. During 2011 Meyer offered and sold to one Illinois investor five investment notes into **K&M** for a total of fifty thousand dollars (\$50,000.00) that were to mature in July of 2011
- 7 Meyer also offered and sold K&M notes to four additional Illinois residents, all of which were customers of WRP.
- 8. Meyer had not disclosed to WRP his work for K&M nor had he disclosed that he was an executive with K&M Oil Company, Inc.

- 9. Meyer did not disclose to the four WRP clients he sold the K&M notes to that the notes were not authorized WRP products, nor that Meyer had not disclosed his work for K&M to WRP.
- 10. Nor did Meyer disclose to the investors the risks associated with investing into K&M Oil Company, Inc.
- 11. More recently a customer of Waddell & Reed complained of an investment note Meyer offered and sold for ten thousand dollars (\$10,000.00) in May 2009 when Meyer was still a representative with Waddell & Reed. Meyer had not disclosed his outside business activity to Waddell & Reed, nor had Meyer disclosed to the customer that the product was not an approved Waddell & Reed investment.
- 12. NASD Rule 3030 (replaced by FINRA Rule 3270) requires registered persons to provide prompt written notice of any outside business activity to their firm. Furthermore, both WRP and W&R's policies and procedures require written disclosure of outside business activities.
- 13. As a registered representative **Meyer** was required to submit certain information to the "Web CRD", a central records depository maintained by the State regulators and FINRA.
- 14. Meyer was assigned a CRD identification number of 4111125, and was responsible for updating the information contained in his profile.
- 15. Meyer did not disclose, in his Web CRD profile, his outside business activities as they relate to his offer and sale of interests in K&M.
- 16. Meyer has not worked for a registered securities firm since August of 2012
- 17. Meyer's registrations as a salesperson of securities and as an investment advisor representative with the State of Illinois were terminated in August of 2012.
- 18. Section 12. A of the Illinois Securities Law of 1953 (the "Act") states that it shall be a violation of the Act for any person to offer or sell any security except in accordance with the provisions of the Act
- 19. Pursuant to the Act and the Rules and Regulations promulgated under the Act, securities salespersons are required, through their broker-dealer, to file an application for registration with the Secretary of State by filing a U-4 form through the CRD system. The U-4 form must be amended within ten (10) business days when the salesperson experiences a change that renders any information contained in the initial application for registration inaccurate.

- 20. Section 12.D of the Act provides, *inter alia*, that it shall be a violation of the Act for any person to fail to file with the Secretary of State any application, report, or document required to be filed under the provisions of the Act or any rule or regulation made by the Secretary of State pursuant to this Act or to fail to comply with the terms of any Order of
- 21. Section 12.E of the Act provides, *inter alia*, that it shall be a violation of the Act for any person to make or cause to be made in any application, report, or document filed under this Act or any rule or regulation made by the Secretary of State pursuant to this Act, any statement which was false or misleading with respect to any material fact.

the Secretary of State issued pursuant to Section 11 hereof.

- 22. Section 12.F of the Act provides, *inter alia*, that it shall be a violation of the Act for any person to engage in any transaction, practice or course of business in connection with the sale or purchase of securities which works or tends to work a fraud or deceit upon the purchaser or seller thereof.
- 23. Section 12.G of the Act provides, *inter alia*, that it shall be a violation of the Act for any person to obtain money or property through the sale of securities by means of any untrue statement of material fact or any omission to state a material fact necessary in order to make the statements made, in light of the circumstances under which they were made, not misleading.
- Section 8 E(1)(b) of the Act provides, *inter alia*, that the registration of a salesperson or investment adviser representative may be suspended or revoked if the Secretary of State finds that the salesperson or investment adviser representative has engaged in any unethical practice in connection with any security, the offer or sale of securities or in any fraudulent business practice.
- 25. Section 8.E(1)(g) of the Act provides, *inter alia*, that the registration of a salesperson or investment adviser representative may be suspended or revoked if the Secretary of State finds that the salesperson or investment adviser representative has violated any of the provisions of this Act.
- Section 8.E(1)(h) of the Act provides, *inter alia*, that the registration of a salesperson or investment adviser representative may be suspended or revoked if the Secretary of State finds that such salesperson or investment adviser representative has made any material misrepresentation to the Secretary of State in connection with any information deemed necessary by the Secretary of State to determine a salesperson's or investment adviser representative's business repute or qualifications.
- 27. Section 8.E(1)(m) of the Act provides, *inter alia*, that the registration of a salesperson or investment adviser representative may be suspended or revoked if the Secretary of State finds that the salesperson or investment adviser representative has conducted a continuing

- course of dealing of such nature as to demonstrate an inability to properly conduct the business of a salesperson or investment advisor representative.
- 28. Section 8.E(3) of the Act provides, *inter alia*, That the Secretary of State may institute a revocation or suspension proceeding within 2 years after the withdrawal of a registrant's application for registration became effective and enter a revocation or suspension order as of the last date on which registration was effective
- Meyer's failure to amend his U-4 filings to update his outside business activity disclosure constitutes violations of Sections 12 A, D and E of the Act, and pursuant to Sections 8.E (1)(b), (g), (h), and (m), subject to the provisions of Section 11.F of the Act, his registrations in the State of Illinois are subject to revocation
- 30. Meyer's omission to disclose to the investors that the K&M notes he offered and sold were part of his outside business activity and were not authorized products of WRP or Waddell & Reed, constitutes violations of Sections 12 A., F and G of the Act.
- Meyer's refusal to cooperate with WRP's internal investigation of his undisclosed outside business activities constitutes an unethical business practice under Section 8E.(1)(b), and, along with his refusal to disclose his outside business activities, demonstrates Meyer's inability to properly conduct the business of a salesperson or investment advisor representative

PROHIBITION

- That on July 23, 2013, the Secretary of State issued a Temporary Order of Suspension and Prohibition, based upon the findings detailed above, and effectuated service of said Temporary Order of Suspension and Prohibition upon JEFFREY BRIAN MEYER by Registered Mailing to the last known address or addresses of each as well through the Index Department of the Secretary of State, pursuant to Section 10 if the Act
- 2. That said Temporary Order of Suspension and Prohibition advised JEFFREY BRIAN MEYER that they may request a hearing, and that MEYER'S failure to do so within thirty (30) days of entry of the Temporary Order of Prohibition would constitute an admission of any facts alleged therein and shall constitute sufficient basis to make the Order permanent.
- 3. That no Respondent requested a hearing within thirty (30) days of entry of the Order and, therefore, pursuant to Section 11.F (2) of the Act, all factual allegations contained in the Order have been admitted as true by the Respondents and are sufficient to make the Temporary Order of Prohibition final

Final Order of Suspension and Prohibition Illinois Secretary of State, Securities Department Case No. 1200077

NOW THEREFORE IT IS HEREBY ORDERED THAT: Pursuant to Section 11.F of the Act, Respondent JEFFREY BRIAN MEYER is hereby permanently PROHIBITED from offering or selling securities in or from this State of Illinois

Dated. This 2nd day of October, 2013.

JESSE WHITE
Secretary of State
State of Illinois

Attorney for the Department Jason Chronopoulos JChronopoulos@Ilsos.net